

## Tekst 11

**TV: Pick of the day**

### **When Beauty Goes Wrong**

**(28 July, BBC3, 9pm)**

Across the world there are many variations in the idea of what it means to be beautiful, but most cultures are in broad agreement that a rotting nose, festering tongue or oozing foot growths do not fall into that category. This documentary follows the former BBC *Blue Peter* presenter Konnie Huq as she investigates some of the problems that can accompany our endless quest for beauty: the eyelash tint that nearly blinded a bride on her wedding day, a home hair-dye treatment that triggered a life-threatening anaphylactic shock<sup>1)</sup> and the excruciatingly painful and unsightly growths that can be the price to pay for a love of high heels.

Huq does not come across as an experienced investigative journalist: her interviewing technique largely consists of looking disgusted as some poor person reveals how their desire to be wrinkle-free nearly cost them their nose, then squealing, "That's so mad." There is, however, a public service element lurking behind the wacky graphics and shock tactics: while the news that the regular use of sun beds can double your chances of skin cancer is far from revealing, the information about the dangers of having a piercing if you suffer from an existing heart condition might possibly stop someone from making not only a grave fashion mistake but also a potentially fatal one.



**Konnie Huq on the beauty industry**

*The Sunday Times, 2008*

**Victoria Segal**

noot 1 anaphylactic shock: een acute, ernstige allergische reactie van het immuunsysteem op een bepaalde stof

## Tekst 11 TV: Pick of the day

---

- 1p **40** What does Victoria Segal make clear in paragraph 1?
- A Most people accept the risks of cosmetic surgery to improve their appearance.
  - B The beauty industry ruthlessly exploits people's insecurity about their appearance.
  - C The cosmetic industry is clearly in need of a worldwide standard to define beauty.
  - D The search for beauty sometimes has unexpected and dangerous side-effects.
- 1p **41** Which of the following is mentioned as a positive element of "When Beauty Goes Wrong"?
- A The chance that people might decide not to undergo treatment after watching the programme.
  - B The scientific innovations resulting from research done for the programme.
  - C The sympathetic personality and easy charm of Konnie Huq, the presenter of the programme.
- 1p **42** Which of the following characterises the text as a whole?  
It is
- A a critical review.
  - B an emotional comment.
  - C an enthusiastic account.
  - D an objective report.
- 1p **43** Blijkt uit het artikel of Victoria Segal piercings mooi of lelijk vindt?  
Zo nee, antwoord "Nee". Zo ja, citeer het zinsdeel waaruit haar mening blijkt.