

## Tekst 9

### ...faked TV shows?

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- 1 The idea that TV should always be true-to-life, and transparent about its processes of script-writing, direction and editing, defeats the purpose of entertainment. After all, viewers tune in to shows like *Born Survivor* and *Gordon Ramsay's F Word* for some fun and escapism, not for The Truth or for lessons in TV production.
- 2 And yet, over the past month, a series of revelations that these and other popular shows have been 'faked' has caused a media storm. Production companies have written remorseful letters; media regulators have dished out huge fines against TV fakers; and broadcasters have issued on-air apologies for misleading the public. The integrity of the BBC, RDF Media, Channel 4 and the Discovery Channel has been questioned after each admitted to 'faulty editing' and 'faking scenes' in recent weeks. Bear Grylls – star of the *Man vs Wild* survival show – stayed in a motel in Hawaii when he was meant to be struggling to survive alone on a desert island. Foulmouthed celebrity chef Gordon Ramsay didn't really spear a sea bass off the Devon coast before grilling it with saffron and fennel over an open fire.
- 3 Entertainment is supposed to be a little bit fake; that is its nature. The real problem occurs when creative liberties are taken in serious TV programming, such as news coverage. The move over the past decade towards emotionalised, victim-oriented stories in the news has come at the cost of rigid investigative journalism and clear-eyed reporting.
- 4 Earlier this year, for instance, the Human Fertilisation and Embryology Authority (HFEA) launched a police-assisted raid on Dr Mohamed Taranissi's IVF clinics in London, together with a BBC *Panorama* programme in which undercover journalists posed as infertile women. This piece of policing TV was concocted in a less than upfront and honest fashion. When authorities cooperate with journalists in order to conduct 'trials by television', it is absolutely valid, even necessary, to raise concerns about the possibility of this being 'faked TV'. 38 many of the commentators who have been outraged by Ramsay's dodgy fishing trip ignored the HFEA/*Panorama* witch-hunt of Dr Taranissi.
- 5 TV entertainment is not real, and nor should it be. Whether or not celebrity chefs catch fish and survival freaks sleep in jungles is pretty irrelevant, so long as the show we end up watching is entertaining. But when sensationalism, emotionalism and a disregard for analysis and facts replace serious and objective news reporting, then, yes, we should 39.

<http://www.spiked-online.com>

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- 1p 35 What conclusion do paragraphs 1-3 lead up to?
- A Serious journalism should not make use of practices that are acceptable for entertainment shows.
  - B The recent outrage about untruthful scenes in reality TV shows was long overdue.
  - C TV producers and broadcasters who cheat on the public should be forced to resign.
  - D Viewers are smart enough to know when they are being misinformed by TV production companies.
- 1p 36 How does paragraph 4 relate to paragraph 3, besides elaborating on it?  
Paragraph 4
- A adds a new argument to it.
  - B contradicts it.
  - C illustrates it.
  - D sums it up.
- 2p 37 “... policing TV ...” (alinea 4)
- Welke andere misprijzende beschrijvingen worden gebruikt in alinea 4 in verband met dit soort programma’s?  
Citeer **drie** woorden of woordgroepen uit alinea 4.
- 1p 38 Which of the following fits the gap in paragraph 4?
- A Consequently,
  - B Moreover,
  - C Similarly,
  - D Yet
- 1p 39 Considering the text as a whole, which of the following fits the gap in paragraph 5?
- A accept that serious journalists need to adapt to the times
  - B appreciate its amusement value
  - C demand less cheating from TV producers
  - D find new ways to entertain ourselves