

Tekst 4



Business leaders are taught in the unlikely setting of London's Globe theatre

To be or not to be a good boss

SHAKESPEARE WORKSHOPS

Shakespeare's Henry V would make an excellent modern chief executive, says Richard Olivier, who directed the play at London's Globe theatre.

"When everything seemed at its worst and his troops faced attack by a vastly superior force, he rallied and inspired them with his St Crispin's Day speech, showing all the qualities of leadership we look for in today's busi-

ness people."

Olivier is intrigued by the links between dramatic and executive performance, and explores the relevance of Shakespeare's plays to business in a series of workshops for senior executives which he runs at the Globe theatre.

WIDGET FINN

● *Shakespeare workshops are on March 16, June 7/8 and July 27/28*

'The Times'

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- 1p 7 ■ What is the main aim of the Shakespeare workshops?
- A To analyse Shakespearian characters.
 - B To increase employers' cultural awareness.
 - C To provide advanced management training.
 - D To study styles of leadership through the ages.