

Tekst 1

Advertisement

**PROGRESSIVE.
CONFRONTATIONAL.
INFORMATIVE. FREE - THINKING.**

CAN YOU SAY THE SAME ABOUT YOUR PHONE BILL?

Strange as it may sound, thousands of Americans actually look forward to receiving their monthly phone bill.



These are not sad, lonely citizens, desperate for any contact with the outside world. They are among the country's most progressive thinkers. They're Working Assets Long Distance customers.

At Working Assets, we donate 1% of our customers' bills to non-profit organizations they select. Groups like Children's Defense Fund, Human Rights Watch, Planned Parenthood and Greenpeace. We generated more than \$2 million for organizations like these last year alone.

And every bill you get will update you on urgent issues where your voice can make a difference. We name key political decision-makers and give you free and easy ways to confront them.

This past year, our customers made their voices heard over 800,000 times – becoming one of the most powerful citizen groups in America.

In addition, our basic interstate rates are competitive with those of AT&T®, MCI® and Sprint®. And we offer plenty of built-in discounts. What's more, we'll give you **60 FREE MINUTES** of long distance calls as soon as you sign up.

But we never compromise on quality. We use major carriers' lines – so calls are crystal clear. And our customer service is genuinely friendly and efficient.

What's to lose? You'll get competitive rates and help make a difference with every call you make. Switch to Working Assets Long Distance now.

CALL 1-800-788-8588

We'll give you honest answers to any questions you have, and switch you over right away.

And about a month from now, your phone bill should make very interesting reading.

Visit us at: <http://www.wald.com>

WORKING ASSETS®

Long Distance

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- 1p 1 “your phone bill should make very interesting reading” (laatste alinea van de tekst)
Waarom?
Citeer de eerste twee woorden van de alinea waarin de reden hiervoor gegeven wordt.