

Carbon-based energy

For the developing world, where there are millions of people suffering from abject poverty, lack of drinking water, malnutrition, premature deaths etc., the priority is to achieve the fastest feasible rate of economic growth. Carbon-based energy is by far the cheapest source of energy and this is likely to remain so in the foreseeable future. As such, it is the energy of choice of developing countries. Taking the step of switching over to a dearer source of energy is something developing countries cannot <u>1</u>.

M.R. Srivasatava

Ruwi

Times of Oman, 2013

Tekst 1 Carbon-based energy

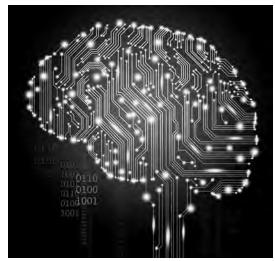
- 1p 1 Which of the following fits the gap?
 - A afford
 - **B** ignore
 - **c** organise
 - **D** prevent



Google meets grey matter

NOW we all have our heads in the cloud. According to a Harvard University study, many of us consider search engines to be electronic extensions of our brains and our reliance on sites such as Google has made us more forgetful.

This shouldn't come as a surprise. Using a calculator made my mental arithmetic rusty; my diary means I can rarely recall dates of meetings and dinners. It doesn't mean, as one online commentator



fretted yesterday, that we are morphing into the Borg, just that we are living by the Einstein dictum: "Never memorise what you can look up."

I had to Google that quote.

London Evening Standard, 2013

Tekst 2 Google meets grey matter

"I had to Google that quote." (last sentence)

- 1p 2 How can this comment be characterised?
 - A as condescending
 - **B** as indifferent
 - c as lighthearted
 - D as surprised



Water safety, on tap

- I've been following your ongoing Headwaters series with great interest. When my grandmother's family emigrated to North Battleford from London before the First World War, they lost two children to typhoid due to dirty water. So I had a personal interest in water safety when I was hired by the Inland Waters Directorate to complete and execute an automated planning and management system of B.C.'s freshwater network¹⁾ in 1984.
- In 1991, our regional office was reorganized to include water quality on a Canada-wide basis, but the work was shut down in 1995 before it could be finished. The remnants of the federal freshwater and meteorology staff in B.C. were relocated, most to B.C.'s universities during the cost-cutting and layoff of 45,000 federal employees. For the past 20 years, the remnants of our staff have relied on university students to do the former federal work while they earned their degrees.
- In 1995, I left after I was ordered to run scenarios of up to 90% cuts of our water safety monitoring network. I foresaw a Walkerton event happening in Canada and didn't want to be there when it did because our mandate was to protect the public. In 2000, Walkerton's deadly tainted-water nightmare struck.
- 4 Teaching Canadian students environmental science for the past 20 years has been an effort in vain unless the Inland Waters Directorate is reinstated to lead Canada's fragmented water safety efforts. With many of the directorate's former leaders soon to retire, a new generation is needed to protect freshwater safety.

Susan Rowntree, physicist, computing scientist for Inland Waters Directorate water survey of Canada and water quality, 1984 to 1995; Victoria

adapted from an article from theglobeandmail.com, 2015

noot 1 B.C.'s freshwater network = The freshwater network of British Columbia, a province of Canada



Tekst 3 Water safety, on tap

- what is Susan Rowntree's reason for writing this letter?
 She wants to
 - A explain why Inland Waters Directorate has wrongfully fired her.
 - **B** express her concern about how Canada manages its freshwater supply.
 - **c** inform the public about the impact of the Headwaters series on water policy.
 - **D** stimulate young academics to consider a career in water management.

"In 2000, Walkerton's deadly tainted-water nightmare struck." (paragraph 3)

- ^{1p} **4** What is the purpose of mentioning this?
 - A to confirm the accuracy of Susan Rowntree's foresight
 - **B** to make clear that Susan Rowntree succeeded in her task
 - c to put Susan Rowntree's story in a broader perspective
 - **D** to show that Susan Rowntree feels personally responsible



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The raw and the clicked

THERE is "a huge difference between being late and being too late," said Dalton Philips, the boss of Morrisons, on November 21st, as he announced the launch of the British grocer's online-shopping service. Morrisons' competitors have been selling broccoli and baby food via the internet for more than a decade. Britain's fourth-largest grocery chain had shunned e-commerce as a profit-sapping distraction. It paid with falling market share and the defection of some of its best customers to Tesco, the country's biggest grocer, and Ocado, an online-only supermarket.

Morrisons' change of heart will be noticed beyond Britain. Grocery is the biggest category in retailing but the most resistant to the advance of online shopping. Even in Britain, where it has gone furthest, it may account for just 5% of sales this year. But it is growing fast everywhere.

Grocers have held back for good reasons. Like many bricks-andmortar merchants they fret that online commerce will shrivel sales in stores but not the costs associated with them. Grocery, with its tiny margins, adds complications. Virtual shopping-carts contain dozens of low-value items, which must be stored at different temperatures. Retailers can either get in-store staff to pick them off the shelves, which becomes disruptive as volumes rise, or build dedicated warehouses, which is costly. So are home deliveries: even in thickly settled Britain each one costs grocers around £10 (\$16), but shoppers typically pay little more than £3.

Consumers are also wary. Many want to examine fresh produce before they buy it. They recoil when online grocers deliver "substitutions" instead of what they ordered. Many shoppers try grocery websites but "get discouraged", says David Shukri of the Institute of Grocery Distribution in London. Yet to shun online is to risk losing grocers' best customers: prosperous families and those with children.

Among pioneers there have been spectacular wipeouts. California's Webvan expanded at breakneck speed, pampered customers with services like home delivery within half-hour slots, lost control of costs and collapsed in 2001. Its demise deterred imitators. In Britain Ocado has yet to make much money after more than a decade. Tesco claims its online operation, with nearly half the British market, is profitable. But it uses "murky" accounting for the cost of stores, where much of the produce is picked, says Andrew Gwynn of Exane BNP Paribas, an investment bank.

"It really is a prisoner's dilemma and you can't afford not to play," says Chris Biggs of BCG.

adapted from The Economist, 2013

www.examenstick.nl 5 www.havovwo.nl



Tekst 4 The raw and the clicked

- 5 Which of the following can be concluded about Morrisons from paragraph 1?
 - A It copied its rivals' e-business models for its internet shops.
 - **B** It only went for e-commerce when it was faced with disappointing results.
 - **c** Its reasons for refraining from selling online were valid.
 - **D** It was one of the first grocery chains to sell fresh produce online.

"e-commerce as a profit-sapping distraction" (alinea 1)

- 1p 6 In welke alinea wordt dit punt uitgewerkt? Noteer het nummer van deze alinea.
- ^{1p} **7** Which of the following is in line with the content of paragraph 2?
 - A Selling food online has so far proved to be a largely ineffective marketing tactic.
 - B The general increase in online sales that is predicted will probably not extend to groceries.
 - **c** The impact of Morrisons becoming an online seller will be greatest within the UK.
 - **D** There will be a substantial worldwide rise in online grocery shopping in the coming years.

"Grocers have held back for good reasons." (alinea 3)

- 2p **8** Geef van elke van de volgende redenen om terughoudend te zijn aan of deze in alinea 3 of 4 wordt genoemd.
 - 1 Winkels moeten hun personeel er opnieuw voor opleiden.
 - 2 De bezorgkosten voor online gekochte levensmiddelen zijn hoog.
 - 3 Online klanten kopen vooral aanbiedingen en kiezen minder vaak voor producten waar de winkelier goed aan verdient.
 - 4 Sommige kopers zijn ontevreden omdat de verse producten op de website mooier lijken dan ze in werkelijkheid zijn.

Noteer "wel" of "niet" achter elk nummer op het antwoordblad.

- ^{1p} **9** What is the goal of paragraph 5?
 - A to demonstrate that companies cannot afford to stay away from the internet
 - **B** to illustrate that the timing of starting an online business is of great importance
 - **c** to make clear that selling food through the internet remains a risky practice
 - **D** to point out that big players in the market will eliminate the smaller web shops



- "... you can't afford not to play," (alinea 6)
- 1p 10 In welke **twee** alinea's staat expliciet genoemd wat de gevolgen zijn van **niet** online gaan?

Noteer de nummers van deze twee alinea's.



A new reading of the old sob story

adapted from an article by Mark Honigsbaum

1 When it came to solving riddles like the one of the peacock's tail, Charles Darwin's powers of evolutionary deduction were second to none — the more extravagant their feathered displays, he reasoned, the greater their chances of attracting a peahen. But when he tried to account for the human propensity to weep. Darwin found himself at a



propensity to weep, Darwin found himself at a loss and finally came to the conclusion tears do not serve a function. [18-1]

- In this Darwin was almost certainly wrong. In recent decades, scientists have offered several accounts of how the capacity for tears may have given early hominids an adaptive advantage. These range from the aquatic ape theory, according to which tears were an adaptation to saltwater living, to the notion that by blurring our vision tears may serve as a "white flag" to potential aggressors a signal that the crier is incapable of harm. Then there are the straightforward biological theories, such as the claim that tears evolved to keep the eye moist and free of harmful bacteria.
- But perhaps the theory enjoying the widest currency at the moment is the notion that tears are a form of social signalling that evolved from mammalian distress calls a clear visual signal in other words that someone is in pain or danger and needs help. "Tears are highly symbolic," says Ad Vingerhoets, a Dutch psychologist who has spent 20 years studying why and when we weep. "Crying signals helplessness, especially during childhood when humans are at their most vulnerable."
- Although crying has been documented in apes, elephants and even camels, it seems that only humans produce emotional tears, and it is only in humans that crying behaviours persist into adulthood. The challenge is to explain why this should be so, given that crying also runs the risk of signalling our presence to predators. "When animals grow old, most no longer emit distress signals, presumably because it is too dangerous," says Vingerhoets. [18-2]
- In support of his theory Vingerhoets points to the enlarged visual cortex in humans and old-world primates a structure, he argues, that most probably evolved to read the nuances of facial musculature and other strong visual clues, such as tears and blushing. In addition, crying is an



emotional expression that signals appearement and supplication in adults — something that he argues would have been <u>14</u> in early human communities as a means of promoting greater mutual trust and social connectedness.

- So far, so fine. But of course crying is not only associated with the human need for attachment. Tears can also be moral, signifying our sympathy with an injustice. Moreover, as the cultural historian Thomas Dixon points out, tears are sometimes associated with joy and ecstasy rather than grief and sorrow hence the mass emotional displays during the London Olympics. Sometimes, as when we weep while chopping an onion, tears may signify nothing at all; at other times they may be an expression of profound grief or sadness.
- More so than any other form of emotional expression, tears are also subject to shifting cultural and historical readings, symbolising piety and sensitivity in one age and hysteria and weakness in another. Whatever the trigger, however, there is a widespread belief that crying is emotionally cleansing, but even this may be a construct, says Vingerhoets. People frequently report feeling better after watching a Hollywood "tearjerker" with a friend, but when asked to watch a similar movie in a laboratory setting they usually report no improvement in mood at all. For Vingerhoets this is further evidence of the social function of crying. [18-3]
- 8 But while we may prefer to cry in the presence of friends and family, this need not be the case. As the pious tears shed by monks in contemplation of God attest, we can also shed tears for distant and highly symbolic attachment figures. What counts, it seems, is the feeling that our helplessness is being <u>17</u>.

theguardian.com, 2013



Tekst 5 A new reading of the old sob story

- 1p 11 What is the point made about Darwin in paragraph 1?
 - A He is still admired by other scientists, even though most now disagree with his assumptions.
 - **B** He unravelled several mysteries, but was unable to explain why people cry.
 - **c** He was very good at observing animals, but failed at understanding basic human emotions.
- 1p 12 What do the theories mentioned in paragraph 2 have in common?
 - A They explore Darwin's conclusion about crying scientifically.
 - B They fail to address the underlying social function of crying.
 - **c** They focus solely on the physical factors that trigger crying.
 - **D** They try to explain crying from an evolutionary perspective.
- 1p 13 How does paragraph 3 relate to paragraph 2?
 - A It elaborates on what is said in paragraph 2.
 - **B** It highlights what is said in paragraph 2.
 - c It illustrates what is said in paragraph 2.
 - **D** It supports what is said in paragraph 2.
- 1p 14 Which of the following fits the gap in paragraph 5?
 - A advantageous
 - **B** controversial
 - c exceptional
 - **D** irrelevant
 - E reckless
- 1p **15** Which of the following is **not** mentioned as a cause of human tears in paragraph 6?
 - A being frustrated
 - **B** doing something unemotional
 - c experiencing happiness
 - **D** feeling for those who are wronged
 - E mourning a loss
- 1p **16** Geef van elke van de volgende beweringen aan of deze wel of niet in overeenstemming is met alinea 7.
 - 1 De redenen waarom we huilen zijn door de eeuwen heen veranderd.
 - 2 Het is bewezen dat huilen helpt om de geest gezond te houden. Noteer "wel" of "niet" achter elk nummer op het antwoordblad.



- 1p 17 Which of the following fits the gap in paragraph 8?
 - A acknowledged
 - **B** concealed
 - **c** investigated

Drie van de onderstaande geciteerde uitspraken (a, b, c en d) zijn weggelaten aan het einde van de alinea's 1, 4 en 7 (zie [__18-1__], [__18-2__], [__18-3__] in de tekst).

- 2p 18 Geef bij elke plaats aan welk van de citaten daar hoort.
 - a "By contrast, in humans there is a shift from the acoustic signal toward the visual signal of tears, which especially fit closer, more intimate interactions."
 - b "Tears are less important when you are alone because there is no one to witness them."
 - c "Therefore our appreciation of the phenomenon should not only be based on theory but also do justice to individual human experiences."
 - d "We must look at weeping as an incidental result, as purposeless as the secretion of tears from a blow outside the eye."

Noteer de letter van het citaat achter het nummer op het antwoordblad. Let op: er blijft één citaat over.



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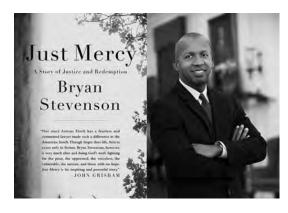
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Counsel against despair

Just Mercy: A Story of Justice and Redemption, by Bryan Stevenson, *Scribe, RRP£14.99/Spiegel & Grau, RRP\$28, 352 pages*

adapted from a Review by Raymond Bonner

1 Between 1990 and 2005, the US erected new prisons at the staggering and historically unprecedented rate of one every 10 days. Just in time, it seems — today there are more than 2m people in American jails, with another 6m on probation or parole. One in every three black male babies born in this century is likely to end up in prison.



Statistics such as these can be <u>20</u>. But in the hands of Bryan Stevenson, a lawyer who has fought for nearly 30 years to put more "justice" into the American criminal justice system, they acquire meaning, a human face. *Just Mercy* is as deeply moving, poignant and powerful a book as has been, and maybe ever can be, written about the death penalty, and the failures of the administration of criminal justice.

Stevenson grew up poor in a segregated community. As a lawyer, he has experienced racism first-hand — strip-searched by a redneck prison guard; challenged by gun-toting police while in his car listening to music in the predominately white Atlanta neighbourhood where he lived; questioned by a judge as to why he was sitting at counsel table. Yet Stevenson offers us only snippets of his personal life, for he has not written a book about himself. He doesn't indulge in self-pity or self-righteousness. He just tells stories, real stories — some of which will make you gasp at the inhumanity of humankind.

My only quibble with *Just Mercy* is that Stevenson renders conversations in quotation marks, conversations that happened years ago — with his clients, with guards, with colleagues, with people he meets at the courthouse. This is, in my opinion, a practice that mars too many memoirs and non-fiction narratives. (I also cannot fathom why the publisher did not spend a few dollars on an index, the absence of which will diminish the usefulness of this book for the high school, university and law school courses where it should be required reading.) Be clear, however, those objections do not weaken the substance and importance of this book, which comes at a moment when conservatives have joined liberals in calling for reform of America's criminal justice system.

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One significant reform might be achieved without legislation or money: prosecutors could live up to their <u>23</u>. Contrary to the common understanding, the primary duty of the prosecutor is not to gain a conviction but to do justice. Most of the time they are synonymous; but not always. Examples of prosecutorial misconduct permeate *Just Mercy*.

To gain a capital conviction of Walter McMillian, a hard-working, semiliterate black man, for the murder of an 18-year-old white woman, the prosecutor put up three witnesses who lied under oath; one was threatened with the death penalty if he didn't tell the story the state wanted. Years later, when a man came forward with evidence that another of the witnesses had lied, the prosecutor threatened to indict him for perjury. (Stevenson weaves McMillian's saga through his book with as much suspense as any Scott Turow novel.) A book could be written about prosecutorial misconduct; only a page or two would be needed to record those prosecutors who have ever been sanctioned.

Stevenson is one of those individuals who manages to see the "better angels of our nature" and, amid all the horrifying accounts of injustice, he finds grace, dignity, humanity. It will be impossible for readers not to be affected by the description of one act of decency by a prison guard, or by the story of an elderly black woman, "Mrs Williams", who with head high, impeccably dressed in scarf and hat, summoned the courage not to let a policeman wielding a German shepherd deter her from walking into the courthouse. "Attorney Stevenson, I'm here," she pronounced proudly.

Representing men and women condemned to die exacts a heavy toll, physically and emotionally. After finishing a phone call with another client shortly before he was executed, Stevenson could not hold back the tears. "The lack of compassion I witnessed every day had finally exhausted me . . . I realized my life was just full of brokenness. I worked in a broken system of justice. My clients were broken by mental illness, poverty, and racism," he reflects. "It's time to stop. I can't do this any more," he writes, the italics his. But, of course, he can't stop, and because he doesn't a few more lives will be saved, in a system that is broken.

FT Weekend, 2015



Tekst 6 Counsel against despair

- 1p **19** Which conclusion about the American judicial system do paragraphs 1 and 2 lead up to?
 - A It fails to address the root causes behind the high crime rates.
 - **B** It has serious shortcomings that prevent it from functioning properly.
 - **c** It is ineffective because the penal institutions are filled to capacity.
- 1p 20 Which of the following fits the gap in paragraph 2?
 - A controversial
 - **B** insightful
 - c misleading
 - **D** numbing
- 1p **21** What is the purpose of paragraph 3?
 - A to establish that Stevenson knows what he is talking about without stressing his own struggles
 - **B** to illustrate the lengths to which Stevenson went to get a better grasp on his subject matter
 - **c** to make clear why Stevenson made certain choices when writing a book about his profession
 - **D** to stress that Stevenson consistently uses his own experiences to get his message across
- 1p 22 What is the book under review criticised for in paragraph 4?
 - A for being overly long and presenting material that is irrelevant
 - **B** for leaning heavily on old cases the author was involved in
 - c for presenting accounts of conversations as exact quotes
 - **D** for the way it is being promoted as compulsory study material
- 1p 23 Which of the following fits the gap in paragraph 5?
 - A ethical obligations
 - **B** greedy image
 - c political ideals
 - D social status
 - "(Stevenson weaves McMillian's saga through his book with as much suspense as any Scott Turow novel.)" (paragraph 6)
- 1p **24** What is the function of this remark?
 - A to entertain the reader with a fascinating piece of information
 - **B** to highlight the fact that Stevenson was helped by a fellow writer
 - **c** to praise Stevenson for the way in which he has presented the story



- "only a page or two would be needed to record those prosecutors who have ever been sanctioned" (alinea 6)
- 1p 25 Leg uit wat de schrijver van dit artikel met deze opmerking duidelijk wil maken
 - Let op: een letterlijke vertaling van het citaat boven deze opgave levert geen scorepunt op.
- ^{1p} **26** What becomes clear about the book *Just Mercy* from paragraph 7?
 - A It is meant to expose errors of justice, but it contains inaccuracies.
 - **B** It is not just a list of sad cases, but it also presents uplifting details.
 - **c** Its ultimate goal is to tackle racism in the courtroom.
 - **D** It urges suspects of crime to withstand intimidation.



Cops and Cameras

adapted from an article by Martin Kaste

Body-worn video cameras are quickly becoming standard-issue for American police, especially at departments in the process of reform. And in New Orleans, the troubled police department is now requiring almost all officers to wear the cameras. It has a dark history of corruption, racism and brutality. The low point may have been the Danziger Bridge episode, after Hurricane Katrina, when police shot unarmed people, then covered

up the crime. The introduction of the cameras demonstrates the department's spirit of transparency. "They can help us have that unvarnished re-creation of what happened," New Orleans' superintendent of police Ronal Serpas says.



- 2 But what happens if an officer stops recording say, right before someone gets roughed up? The chief says that kind of "selective recording" won't be tolerated. The department's body camera rules do not spell out the penalty for failing to record, though Serpas says a cop can be fired for being untruthful.
- In the long run, the bigger problem may be a question of <u>29</u>: Ursula Price works for the Independent Police Monitor, the office that investigates potential cases of police misconduct. When Price first called the department to ask for a body camera video, she had high hopes. She was looking for footage of an arrest in which the suspect was bitten repeatedly by a police dog. When she asked for camera footage, an officer quickly told her that there wasn't any and when she asked why, he said he didn't know. Later, he told Price that there is video, after all. But it took 2½ weeks for her to see it. She says the whole system for finding out what videos the police have is clunky. "There have been some problems dealing with getting permission to view things that are public records and people having to sue, and judgments against the department, and fines and fees and such for not following the public records rules."
- 4 Sam Walker, emeritus professor of criminal justice at the University of Nebraska, Omaha, is an expert on police accountability; he talks to chiefs all the time. "I've really been struck by the extent to which people just assume this is the coming thing," he says. Cameras are especially appealing to troubled police departments that are under federal scrutiny.



Video lets a department signal its devotion to openness — but for that to mean something, it can't look as if the videos are just for the benefit of the police. __31__, New Orleans has decided to let officers watch their own videos before writing reports; Walker says that's not a good idea. "If an officer is planning to lie, video is a good guide to what kind of lie he can get away with. And that could feed into a public perception that the right to view the videos is a police privilege."

In New Orleans, Lt. Travis St. Pierre is demonstrating the new technology to random citizens. He introduces himself to one pedestrian, who immediately asks, "What's wrong?" You can't blame the guy for being a little freaked out. St. Pierre's camera fits over his ear, and the effect is sort of Robocop-y. St. Pierre trains other cops on the cameras, and they've told him that the body cameras are changing behavior — on the part of the public. "They always have this one individual that likes to be disruptive, curse at the police, fight with the police, and when they got out and turned the camera on and informed her she was being recorded, she immediately said, 'Ah. OK,' and was not a problem at all. We're seeing a lot of that kind of stuff," St. Pierre says. It'll be interesting to see who ends up changing their behavior more in New Orleans — the police, or the people their cameras are pointing at.

npr.org, 2014



Tekst 7 Cops and Cameras

- "Cops and Cameras" (titel)
- ^{1p} **27** Citeer het woord uit alinea 1 dat aangeeft wat de politie wil bereiken door middel van camera's.
- 1p 28 How does paragraph 2 relate to paragraph 1?
 - A It contradicts what is said in paragraph 1.
 - **B** It illustrates what is said in paragraph 1.
 - c It mocks what is said in paragraph 1.
 - **D** It re-examines what is said in paragraph 1.
 - **E** It repeats what is said in paragraph 1.
- 1p **29** Which of the following fits the gap in paragraph 3?
 - A access
 - **B** capacity
 - **c** money
 - **D** regulations
- 2p **30** Geef van elke van de volgende beweringen aan of deze wel of niet in overeenstemming is met alinea 3.
 - 1 Er zijn aanwijzingen dat de politie sommige opnames heeft verwijderd.
 - 2 Een systeem om politieopnames te archiveren ontbreekt.
 - 3 De politieopnames mogen alleen bekeken worden door de politie zelf.
 - 4 Een aantal burgers heeft al een boete gekregen naar aanleiding van politieopnames.

Noteer "wel" of "niet" achter elk nummer op het antwoordblad.

- 1p 31 Which of the following fits the gap in paragraph 4?
 - A For instance
 - **B** Likewise
 - c On the other hand
 - **D** Therefore
- 1p 32 What is the point made by Lt. Travis St. Pierre in paragraph 5?
 - A Corrupt police officers will find ways to use the recordings to their own advantage.
 - **B** People conduct themselves differently when they know the police are filming them.
 - **c** People feel safe and secure when confronted with policemen fitted out with camera equipment.
 - **D** The police should improve basic communication skills rather than rely on technology.







Good for you. Good for the Earth. Good to eat?

BY JOSH DZIEZA

- Would you eat a bug to save the world? What if it looked like a burger? A 150-page report by the U.N.'s Food and Agriculture Organization makes the case that if we're going to feed the world's growing population, bugs need to be on the menu. To start with, insects are highly nourishing; many have as much protein per gram as beef and as many omega-3 fatty acids as fish, plus a bunch of vitamins and fiber. Then there's the fact that raising bugs is far easier on the environment than raising mammals: crickets don't need acres of pasture, nor do they belch methane or create mountains of manure all factors that add to livestock's 18 percent share of greenhouse-gas emissions.
- Of course the argument against eating bugs is also quite compelling: they're gross. But that's a question of cultural conditioning, and pro-bugeating entomologists, chefs, and environmental activists are looking for ways to change our palates. David George Gordon, author of *The Eat-a-Bug Cookbook*, likes to begin cooking demonstrations by asking his audience how many people in the room ate something that fell out of the butt of a chicken that morning.
- Gordon thinks insects will make the leap, but when they do, they probably won't look like the tempura-fried tarantula in his cookbook. "The idea of eating a whole anything is weird," he says. "People say, 'I can't eat



this. It's looking back at me." <u>35</u>, he points to the work of researchers at Wageningen University in the Netherlands, who hope to purée mealworms into burgers and sausages. Copenhagen's Nordic Food Lab is working along similar lines with its bee-larvae-based granola and yogurt. (They describe the flavor as something like egg and honey with a hint of honeydew melon.) The most elegant bug offering to date comes from the Royal College of Art and Imperial College London, where a team of postgraduate students created the "ento box," a sleek bento-style container of insect-protein cubes. It looks a lot like sushi, which even a few decades ago was still regarded warily in the West. With the right packaging, maybe bugs could follow a similar path.

Newsweek, 2013



Tekst 8 Bugs a la mode

- Which of the following is **not** mentioned as a benefit of eating insects in paragraph 1?
 - A Farming insects does less damage to the world's ecosystem than traditional farming.
 - **B** Farming insects is probably the way to help prevent starvation in parts of the world.
 - **c** Insects can be sold for a bigger profit than most conventional farm animals.
 - **D** Insects contain just as many essential nutrients as foods they can replace.

"they're gross" (paragraph 2)

- 1p **34** How does Gordon try to challenge this notion?
 - A by comparing the nutritional value of insects with that of eggs
 - B by denying that dietary preferences are personal and predetermined
 - **c** by describing a generally accepted product in a graphic way
 - **D** by stressing that eating insects helps to reduce global warming
- 1p 35 Which of the following fits the gap in paragraph 3?
 - **A** However
 - **B** Instead
 - c Likewise
 - D Moreover
- 1p **36** What is the main function of paragraph 3?
 - A to analyse the motives of institutions that are trying to get people to eat insects
 - **B** to demonstrate a variety of methods aimed at getting people to eat insects
 - **c** to make clear why trying to get people to eat insects is of the utmost importance
 - **D** to stress the fact that insects need to be cooked before people will be prepared to eat them
 - **E** to suggest how campaigns meant to get people to eat insects can be improved
- Wat maakt de vergelijking van de "ento box" (alinea 3) met sushi duidelijk over het eten van insecten?

Geef antwoord in het Nederlands.



Physical attractiveness and careers

1 STUDIES HAVE shown that attractive women are more likely to be promoted than their plain-Jane colleagues. Because people tend to project positive traits onto them, such as sensitivity and poise, they may also be at an advantage in job interviews. The only downside to hotness is having to fend off ghastly male colleagues; or so many people think. But research by two Israelis suggests otherwise.



- 2 Researchers Bradley Ruffle and Ze'ev Shtudiner looked at what happens when job hunters include photos with their curricula vitae, as is the norm in much of Europe and Asia. The pair sent fictional applications to over 2,500 real-life vacancies. For each job, they sent two very similar résumés, one with a photo, one without. Subjects had previously been graded for their attractiveness.
- 3 For men, the results were as expected. Hunks were more likely to be called for an interview if they included a photo. Ugly men were better off not including one. However, for women this was reversed. Attractive females were less likely to be offered an interview if they included a photo.
- 4 At first, Ruffle and Shtudiner considered what they call the "dumb-blonde hypothesis" that people assume beautiful women to be stupid. However, the photos had also been rated on how intelligent people thought each subject looked; there was no correlation between perceived intellect and pulchritude.
- So the cause of the discrimination must lie elsewhere. Human resources departments tend to be staffed mostly by women. Indeed, in the Israeli study, 93% of those tasked with selecting whom to invite for an interview were female. The researchers' unavoidable and unpalatable conclusion is that old-fashioned jealousy led the women to discriminate against pretty candidates.
- 6 So should attractive women simply attach photos that make them look dowdy? No. Better, say the scientists, to discourage the practice of including a photo altogether. Companies might even consider the anonymous model used in the Belgian public sector, where CVs do not even include the candidate's name.

economist.com, 2012



Tekst 9 Physical attractiveness and careers

- 1p 38 What becomes clear about attractive women from paragraph 1?
 - A They are distrusted by their co-workers, regardless of the quality of their work.
 - **B** They are prone to have conflicts with ambitious men while on their way to the top.
 - **c** They are thought to possess more good qualities than less striking women.
 - **D** They are used to dealing with the stress of being closely watched by others.

De alinea's 2 tot en met 6 van deze tekst kunnen elk met één van de volgende termen gekarakteriseerd worden:

- a feitelijke opsomming
- b mogelijke verklaring
- c onderzoeksuitkomsten
- d oorspronkelijke aanleiding
- e opzet van het experiment
- f praktische aanbeveling
- g uiteindelijke gevolgtrekking
- h voorzichtige relativering
- 39 Geef voor de alinea's 2 tot en met 6 aan welke term erbij past.
 Zet de letter van de term achter het nummer van de alinea waar deze bij past op het antwoordblad.

Let op: er blijven drie termen over.



Shapeshifter

There isn't always an easy or secure way to store your helmet after a bike ride, which is why Jeff Woolf, a British inventor, has come up with the Morpher – a foldable helmet that collapses into a package small enough to fit into most bags. The Morpher's convenience doesn't <u>40</u> its protection: its manufacturer, Strategic Sports, says the helmet exceeds most safety standards.



Morpher helmet

Morpherhelmet.com, \$110 (£69) plus P&P

Focus, 2014

Tekst 10 Shapeshifter

- 1p 40 Which of the following fits the gap?
 - A compromise
 - **B** improve
 - **c** require



Lees bij de volgende tekst eerst de vraag voordat je de tekst zelf raadpleegt.

Tekst 11

Jury Duty Information

Jurors perform a vital role in the American system of justice. The protection of our rights and liberties is largely achieved through the teamwork of judge and jury who, working together in a common effort, put into practice the principles of our great heritage of freedom. The judge determines the law to be applied in the case while the jury decides the facts. Thus, in a very important way, jurors become a part of the court itself.

Notification of Jury Duty

Persons are notified of jury duty by mail when they receive an official summons to appear for a term of court. Jurors are not recalled after service for one term of court. The summons mailing contains a map to the courthouse, information regarding parking, accommodations if an overnight stay is necessary, as well as the procedure to request a hardship excuse. In most cases there will be a questionnaire which must be completed and returned to the court within three days.

Types and Terms of Service

Petit Jurors are summoned to serve on civil and criminal jury trials held in the District Court. A civil jury consists of six to twelve members. Criminal trials require twelve jurors with a minimum of one alternate. All juries are drawn on the first day you report. If you are not selected, your jury service will be over that day. If selected, a juror serves an average of three to five days during a term of court.

Grand Jurors convene monthly for one to three days during the 12-18 month term of service. The sessions are held in secrecy to determine whether there is sufficient evidence to warrant a true bill of indictment. This is the initial stage of a criminal proceeding. The U.S. Attorney currently has five grand juries; two meet in Columbia, and one each meets in Florence, Charleston and Greenville.

Compensation

The daily attendance fee is \$40.00 payable to all jurors including U.S. Postal Service employees. Full time federal government employees do not receive an attendance fee. Round trip mileage is paid at the rate indicated on the summons. A subsistence fee is paid if an overnight stay is required. The amount of the subsistence fee varies depending on location and season. Parking garage fees, if incurred, will also be reimbursed.

A check for attendance, mileage and subsistence, if any, will be mailed to your home



address approximately three weeks after jury selection.

A separate check will be issued if your service is required for a trial.

Absentees

Jurors who fail to report as directed can be ordered to appear before the court to show cause for his/her failure to comply with the summons. Any person who fails to appear pursuant to such order or who fails to show good cause for noncompliance with the summons may be fined not more than \$1,000, imprisoned not more than three days, ordered to perform community service, or any combination thereof.

Jury Areas

The District of South Carolina is divided into three large jury areas which may require travel to a courthouse some distance from one's home. Since all jurors are selected randomly by computer, a person may be summoned to a courthouse which is not the closest Federal Courthouse to his/her home.

Employment Rights

Federal jurors are protected against discharge or coercion by employers as a result of being called for jury duty. District courts have jurisdiction of these civil actions. A mechanism is provided for the appointment and compensation of counsel for jurors claiming violation by their employers and whose claims are found to have probable merit. The court will provide a certificate of service showing attendance for jurors whose employers require them.

Reporting

Jurors are provided with a toll-free number, 1-866-865-8152, and dialing instructions to access the status of a request for a hardship excuse or postponement as well as reporting information the day before jury selection and throughout their term of service. The recorded message gives changes regarding jury selection and disposition of civil and criminal cases prior to the trial if jury service is no longer needed.

Dress Code

Jury service is a serious civil responsibility. Appropriate dress is required. T-shirts, tank-tops, halter tops, shorts and flip flops are not appropriate.

scd.uscourts.gov, 2014



Lees bij de volgende opgaven eerst de vraag voordat je de bijbehorende tekst raadpleegt.

Tekst 11 Jury duty information

Een Amerikaans staatsburger die opgeroepen wordt om als jurylid zitting te nemen, kan een verzoek indienen om hiervan vrijgesteld te worden.

- 1p **41** Hoe wordt zo'n vrijstelling genoemd in deze tekst? Citeer de uitdrukking die zo'n vrijstelling aanduidt.
- Voor welke groep gelden afwijkende regels als het gaat om vergoedingen?
 Citeer de eerste twee woorden van de zin waarin deze groep genoemd wordt.