

Tekst 9

Like a fish out of water

Adapted from an article by Lee Randall

- 1 DON'T you hate special interest groups who go overboard trying to prove their point? The first example that springs to mind are those irrepressible goof-balls at PETA¹). Their latest prank is a sublimely stupid campaign to encourage children to stop eating fish. (Yes, that's correct: Stop. Eating. Fish. Why, a great many mothers would be thrilled if they'd start.)
- 2 The campaign is based on the brainwave (you can almost see a light bulb struggling to glow, can't you?) that almost everyone loves kittens. And you'd never kill, grill and eat a cute, cuddly mew-box, would you? PETA thought: Given that we hold these truths to be self-evident, why not rename fish "sea kittens", and, while we're at it, turn them into cute cartoon critters? That's sure to get little ones cooing with delight while we indoctrinate them to drive their parents crazy by insisting, "I'll never eat fish fingers again!"
- 3 Yes there's a problem with overfishing, and yes they're living creatures. But why don't we talk childhood obesity statistics? Or review the numerous health benefits – including maintaining a healthy weight – associated with a diet rich in fish? Let's not ignore how good fish tastes, or forget that some of the larger varieties are happy enough to eat us when the opportunity presents itself.
- 4 Then again, based on PETA's assumption that living creatures are too cute to eat, we could solve that vexing problem by rebranding surfers. Shall we call them Fibreglass-Fastened Lambs? (Take that, you big, ugly Great White Shark. Not so appetising now, are they?)
- 5 I'm thinking of throwing my weight behind PETA's campaign by renaming other "misunderstood" things to render them cute and cuddly. From here on in I'll be calling the credit crunch Timmy, because I've always thought it a very sweet name evoking fond memories of that vulnerable blond kid from Lassie.
- 6 Once I retrain myself to call rodents Mizzie-Wizzies I'm sure to stop leaping onto chairs when they appear and start whipping out a welcoming cheese board instead. (Though chair-hopping is good for the muscles. This presents me with a dilemma.) Large credit card bills shall go by the name Chubby Cubbies, and the four-figure sum that dropped off the last statement from my US retirement account – bad Timmy! – shall hereafter be known as Bambi.
- 7 I don't know about you but I feel better already.

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noot 1 PETA = People for the Ethical Treatment of Animals, an international animal rights organisation

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- 1p **35** Welk van de volgende citaten is in de tekst **niet** negatief bedoeld?
- A “irrepressible goof-balls” (alineea 1)
 - B “latest prank” (alineea 1)
 - C “rename” (alineea 2)
 - D “indoctrinate” (alineea 2)
- 1p **36** Op welke punten ten aanzien van het eten van vis is Lee Randall het eens met PETA?
Citeer het eerste en het laatste woord van de zin waarin deze punten genoemd worden.
- 1p **37** Which of the following characterises paragraph 3?
- A It criticises PETA for adopting a goal that is clearly too ambitious.
 - B It gives the writer’s opinion on the methods PETA uses to reach its goal.
 - C It makes clear that the writer supports the goal PETA is trying to reach.
 - D It sums up the arguments both for and against PETA’s goal.
- Lee Randall plaatst enkele van haar opmerkingen in de tekst tussen haakjes, namelijk in alinea 1, 2, 4 en 6.
- 1p **38** Wat is het doel van deze opmerkingen tussen haakjes?
Zij wil op deze manier
- A commentaar leveren op het stuk tekst dat eraan vooraf gaat.
 - B minder belangrijke details onderscheiden van belangrijke feiten.
 - C van de hoofdgedachte afwijkende opinies duidelijk aangeven.
 - D vooruitlopen op mogelijke vragen van lezers.