

Tekst 2

This chip makes sure you always buy your round

by Lorna Martin

- 1 The old excuse 'I've left my wallet at home' will soon no longer hold when it's your round. A nightclub is about to offer its regulars the option of having a microchip implanted in their arm that will make it no longer necessary to carry cash or plastic.
- 2 Queuing for entry or a drink at the bar would also become a thing of the past when the 'digital wallet' is introduced by Bar Soba in Glasgow. The chip is already proving popular with VIP members at two nightclubs in Barcelona and Rotterdam.
- 3 Brad Stevens, owner of Bar Soba, said his motivation for introducing the technology was to be a trendsetter and to reward loyal customers. He said he had received a surprisingly enthusiastic response from regulars.
- 4 'There are a number of advantages, from instant access to one of our many exclusive DJ and VIP nights and not having to carry money or credit cards to letting bar staff know a customer's name and favourite drink. By the time you walk through the door to the bar, your favourite drink is waiting for you and the bar staff can greet you by name.'
- 5 However, he also recognised the risks. 'There is a danger that, if a person's not carrying cash, they could just keep on drinking. But we're looking at ways of setting a limit on how much can be spent.'
- 6 Steve van Soest is one of more than 100 people who have been 'chipped' at Baja Beach Club in Barcelona since it became the first to offer the procedure in March. He said he had no reservations about having the chip implanted. 'It would be great if this catches on and you could put all your personal details and medical records on it. If I was involved in an accident, doctors could simply scan me and find out my blood group and any allergies.'
- 7 The chip is similar to more than 25 million already embedded in animals across the world acting as 'pet passports'. Before being used in humans, it has undergone stringent tests and doctors say it is extremely safe.
- 8 But critics regard this technology as a growing threat, giving potentially dangerous new power to businesses and government. A recent report by the American Civil Liberties Union said: 'Scarcely a month goes by in which we don't read about some new high-tech way to invade people's privacy, from face recognition to implantable microchips, DNA chips, and even brain wave fingerprinting.'

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- 1p 3 Waarvoor wordt de “microchip” volgens alinea 1 gebruikt?
- 1p 4 Which of the following was a reason for Brad Stevens to introduce the chip at Bar Soba?
He wanted to
A make it easier to keep out unwanted customers.
B prevent customers from slipping away without paying the bill.
C provide extra service to frequent club visitors.
- “There are a number of advantages” (alinea 4, eerste regel)
Naast voordelen staan in dit artikel ook nadelen.
- 2p 5 Welke **twee** nadelen van de chip worden er in de alinea’s 4-8 genoemd?
- 1p 6 Which of the following descriptions fits Steve van Soest best?
A He is a club owner who wants to introduce the chip.
B He is a customer who is enthusiastic about his chip.
C He is a patient who wants his medical data stored on the chip.
D He is a researcher who is studying further possibilities for the chip.
E He is a volunteer who has had the chip implanted to test it.
- 1p 7 Which of the following is true of paragraph 7?
A It explains that the chip was originally only meant to be used in animals.
B It stresses that the medical consequences of chip implantation are still unclear.
C It suggests that there is little physical risk involved in having the chip implanted.
- 1p 8 What is the main aim of the article?
A To report on new microchip technology.
B To ridicule microchip innovations.
C To stimulate the sale of microchips.
D To warn against the abuse of microchips.