

Tekst 4

Celebrities sign up for magazine to tackle UK's health crisis

THE SINGER Ms Dynamite will tomorrow unveil the Government's latest weapon in the war on junk food diets and binge drinking: a *Hello!*-style glossy magazine.

The failure of traditional education campaigns to persuade thousands of women to adopt healthier lifestyles has prompted a change of approach at the Department of Health, which fears that nagging the nation into

changing its behaviour may backfire. 16, the magazine – to be given away in newsagents, gyms and cinemas – will aim to lure women readers with celebrity-led features, from former boxer Chris Eubank's parenting tips to an analysis of Hollywood diet crazes and Ms Dynamite's views on motherhood. It will also include government advice on issues such as giving up smoking.

The Observer

Tekst 4 Celebrities sign up for magazine...

- 1p 16 Which of the following fits the gap in the text?
- A Furthermore
 - B Instead
 - C Nevertheless
 - D Similarly